



VENDOR PACKET

ALL 2010 Participating Companies Must Read and Sign the Following:

- 1. Payment/Cancellation Policy:** Payment in full is required to register as a vendor at MMF. All cancellation requests must be made in writing. Vendors cancelling prior to June 1st, 2010 forfeit 50% of booth rental fee. No refunds will be given to those cancelling after June 1st, 2010.
- 2. Vendor Location:** Tents, booth equipment and space are available at additional costs (see below). Tents can be anchored by water barrels or in-ground stakes (water barrels can be supplied to you for an additional fee). Booth assignments will be made only after deposit is received and will be made in the sole and absolute discretion of Management and based on space requirements, products to be exhibited and with consideration of the overall best interest of the event. All booth and exhibit materials must fit within the dimensions of the booth. Obstruction of walkways or general views of the event or other exhibiting companies will not be allowed. Any plans for specifically built displays must be submitted to Liquid Blue Events, LLC for approval.
- 3. Exhibit Operation:** All booths must be open and staffed during the hours of MMF. At the close of the exhibit each day the area will be cleared and no one will be permitted admission to the area. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendors agree that Management may relocate Vendor to another space if necessary, in the sole and absolute discretion of Management.
- 4. Products and Exhibits:** No product bearing the Momboosa Music Festival trademark, name, logo, or reference to such may be sold or distributed without written permission from Liquid Blue Events, LLC. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.
- 5. Management & Dismantling:** Management reserves the right should any rented Vendor's space remain unoccupied on the opening day or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this invoice for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Vendor. Any additional items rented through Liquid Blue Events will be dismantled separately. Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received.
- 6. Fire, Safety, Health & Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations of the owner covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions. All Food Vendors must have and supply their own boiling water on-site at all times.
- 7. Sub-Letting of Space:** Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 8. Indemnification/Release:** Management will take reasonable precautions to safeguard Vendor's property during non-expo hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other causes. By initialing below, Vendor agrees to indemnify, protect, defend and hold harmless Momboosa Music Festival LLC and Liquid Blue Events LLC its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 9. Insurance and Liability:** The Vendor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Vendor's displays, equipment, and other property brought upon the premises of the festival site. ALL vendors will provide, unless otherwise specified a Certificate of Insurance to Management in the amount of \$1,000,000 (one million dollars) or sign a hold harmless agreement. The certificate/ agreement MUST list the Liquid Blue Events LLC and Momboosa Music Festival as "Additionally Insured". Said certificate or agreement must be received by Management or exhibitor will not be allowed to participate in the Exhibition. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Vendor's permitted use of the assigned space.
- 10. Utilities:** Generator services are available during the Momboosa Music Festival for an additional fee, as set forth below. Vendors requiring said services must make prior arrangements directly with Management to utilize generator systems and any other provided utilities which Vendor desires to utilize. Any Vendor desiring to utilize a generator must take extra precaution pursuant to Section 6 above.
- 11. Alcoholic Beverages, Bottles & Cans:** No outside alcoholic beverages are permitted on the Momboosa Music Festival event grounds unless purchased from a vendor licensed by Management. No glass bottles are permitted.

_____ Initial



12. **Inclement Weather:** In the event of inclement weather, this agreement may be terminated by Management only. Tenant/Vendor shall have no right to terminate this Agreement based on inclement weather. In the event Management determines, in its sole and absolute discretion, that the prevailing weather conditions either make, or are likely to make continuation of the event impractical, Management shall have the sole and absolute right to terminate this agreement. In the event of such termination, the amount of rental paid shall be refunded to Vendor minus incurred event expenses divided equally among all vendors.

13. **Vendor Vehicles / Loading:** Vehicles will not be permitted to load or unload during Momboosa Music Festival Hours. Those of you who have branded vehicles and who are interested in incorporating them into your display, please contact Management. An exhibitor parking area will be conveniently located within walking distance of exhibitor area.

14. **Vendor Passes:** Every vendor will receive 2 vendor and parking passes for every 10x10 booth. Additional passes can be purchased for \$20 (\$5 off the general admission fee)

Vendor Space Size & Fees:

QTY	STYLE	SIZE	FEE
_____	Arts/Crafts/Merchandise	10'x10' area	\$ 40
_____	Food & Beverage (snack food)	10'x10' area	\$250
_____	Food & Beverage (full meal)	10'x10' area	\$450
_____	Non-Profit / Non-Food	10'x10' area	\$ 25

Add ons:

_____	Each additional 10'x 10' area	\$ 40
_____	Each additional 10'x 10' area- non profit	\$ 50

Available Equipment if needed:

QTY	SIZE	FEE
_____	10'x10' Tent	\$200.00
_____	20'x20' Tent	\$400.00
_____	One (1) 8' table and 2 chairs	\$ 20.00
_____	Additional table	\$ 20.00
_____	Additional Chair	\$ 3.00
_____	Generator	\$180.00
_____	Water Barrel	\$ 15.00
_____	Additional Tent Side	\$ 30.00

*Tents supplied by Momboosa Music Festival have one side and a top (the side can be removed).

Vendor Schedule: Load in/ Set up: 10am - 7pm (Friday July, 16th or 7am - 10am (Saturday, July 17th)
 Expo Open: 1pm - 11pm
 Load up/ Shut Down: 11pm - Midnight (Saturday, July 17th) or 7am - 1pm (Sunday, July 18th)

By completing this contract, we agree to exhibit our product/services at the 2010 Momboosa Music Festival and to abide by the rules, regulations and conditions governing the event as stated above.

Exhibition Company: _____ **Authorized Applicant Signature:** _____

Print Name: _____ **Title:** _____ **Date:** _____

Contact E-Mail: _____ **Address:** _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone _____ **Fax:** _____

Total Due: \$ _____ **Check:** _____ **Credit Card*** _____ (we cannot accept American Express or Discover) (a 3.5% fee applies to credit card payments)

Name (as it appears on card) _____ **Credit Card #** _____

Expiration Date: _____ **Billing ZIP:** _____ **3 Digit Security Code:** _____ **Credit Card Type:** _____

mail checks to: MOMBOOSA MUSIC FESTIVAL 748 South Meadows Pky. Ste. A9 #275 Reno, NV 89521
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